



KPMG AND REC, UK REPORT ON JOBS

Recruitment activity picks up at the end of 2019

KEY FINDINGS

Permanent placements rise for first time in a year

Vacancy growth remains near decade low

Staff availability continues to fall sharply

KEY DATA

Permanent Placements Index



Temporary Billings Index



The KPMG and REC, UK Report on Jobs is compiled by IHS Markit from responses to questionnaires sent to a panel of around 400 UK recruitment and employment consultancies.

Commenting on the latest survey results, James Stewart, Vice Chair at KPMG, said:

"It would appear that following the clarity of the election outcome, the jobs market finally began to show signs of life with permanent placements rising for the first time in a year.

"However, growth was modest and coming off a historically low base, so UK business will be hoping for quick government action to get the UK back on the path to growth including an investment in upskilling the workforce. Lingering uncertainty around the Brexit deal to be secured will continue to weigh on employers' decision making around hiring and investment over the coming months, as well as job-seekers desires to seek new opportunities."

Neil Carberry, Chief Executive of the Recruitment & Employment Confederation, said:

"After the uncertainty of 2019, there are some signs of a clearer outlook for hiring in today's survey. With a new government in place and the path ahead looking more predictable, some businesses have decided that they have waited long enough. The first increase in permanent placements for a year should give encouragement to both recruiters and employers - let's hope this is a sign of positive things to come.

"Feedback from recruiters shows that the upcoming IR35 changes are affecting both placements and the availability of flexible workers. This is a delicate period for the jobs market, and is the worst time to push through sweeping changes to the way we tax contractors. It is right that government engages further with business on the changes, but they should also delay implementation until next year to allow time for a full, independent review and effective regulation of the umbrella sector. As it stands, the government risks damaging ethical businesses and encouraging non-compliance."

Permanent Placements Index / Temporary Billings Index

sa, >50 = growth since previous month

70 65 60 55

50 45 40 35 30 25 '07 '19 '08 '09 '10 '13 '15 '16 '17 '18







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1 EXECUTIVE SUMMARY

The Report on Jobs is unique in providing the most comprehensive guide to the UK labour market, drawing on original survey data provided by recruitment consultancies and employers to provide the first indication each month of labour market trends.

The main findings for December are:

Renewed rise in permanent placements

December data signalled the first rise in permanent staff appointments for a year, though growth was only modest. The upturn was linked to higher business activity, the commencement of previously delayed hiring plans and the upcoming IR35 legislation changes. Concurrently, temp billings also rose modestly at the end of the year.

Vacancies continue to expand at subdued pace

Although growth of demand for staff strengthened slightly from November, the rate of expansion remained close to a decade-low and was modest overall. While permanent vacancies rose at the quickest pace for three months, growth of demand for temp workers softened since November.

Overall candidate availability falls markedly

The number of people available for new roles continued to decline sharply in December, despite the rate of deterioration softening since November. Recruiters often blamed lower candidate availability to lingering uncertainty and skill shortages. Permanent staff supply contracted at a quicker pace than that seen for short-term workers.

Pay pressures pick up slightly

Starting pay rose further for both permanent and temporary staff at the end of the year, with rates of growth picking up from November's recent lows. Though sharp overall, the increases in starting salaries and temp wages remained among the softest seen over the past three years, however.

Permanent Salaries Index / Temporary Wages Index

sa. >50 = inflation since previous month 70 65 60 55 50 45 40 35 '07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19







STAFF APPOINTMENTS

Recruitment consultancies report on the number of people placed in permanent jobs each month, and their revenues (billings) received from placing people in temporary or contract positions at employers.

An index reading above 50 signals a higher number of placements/billings than the previous month. Readings below 50 signal a decline compared with the previous month.

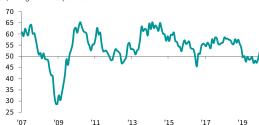
Permanent Placements Index Last six months 50 45

Permanent placements rise for first time in a year

The number of people recruited for permanent job roles increased at the end of 2019. Although the rate of growth was modest, it marked the first upturn in permanent staff appointments for one year. Anecdotal evidence suggested that the rise was supported by increased activity at clients. Recruiters also mentioned that some businesses decided to approve new hires following a long period of delayed decision-making amid an uncertain outlook, as well as clients taking on permanent workers due to upcoming IR35 legislation changes. However, there were still reports that Brexit-related uncertainty had weighed on overall growth.

Permanent staff appointments rose in London, the Midlands and the North of England, but declined further in the South of England.

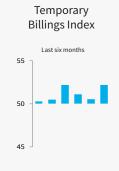
Permanent Placements Index



Permanent Placements Index

sa, >50 = growth since previous month

	UK	London	South	Midlands	North
Jul '19	49.7	46.5	48.2	46.9	54.6
Aug '19	47.0	50.3	47.0	45.6	47.0
Sep '19	48.1	48.0	49.6	44.1	50.3
Oct '19	47.1	45.9	45.6	44.8	53.3
Nov '19	48.8	50.6	45.3	47.0	51.7
Dec '19	51.9	51.7	48.4	52.9	54.1

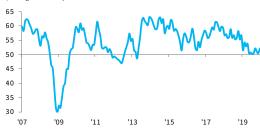


Modest increase in temp billings in December

The seasonally adjusted Temporary Billings Index remained above the neutral 50.0 level at the end of the year, to signal a further increase in billings received from the employment of short-term workers. Though modest, the rate of growth was the joint-quickest recorded for eight months. Higher billings were widely linked to greater demand for temporary staff, which was in part due to greater risk-aversion in terms of permanent hires amid an uncertain outlook. However, the rate of expansion remained much weaker than seen this time last year.

Detailed regional data highlighted increases across all four monitored areas, with the Midlands seeing by far the steepest rate of growth.

Temporary Billings Index



Temporary Billings Index

sa, >50 = growth since previous month

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	UK	London	South	Midlands	North
Jul '19	50.3	52.1	52.7	47.9	47.9
Aug'19	50.5	49.4	50.3	49.9	51.6
Sep '19	52.2	48.5	50.8	55.0	56.0
Oct '19	51.1	47.7	48.9	56.5	52.2
Nov '19	50.5	50.2	47.6	54.9	52.4
Dec '19	52.2	52.3	51.3	57.1	51.4







VACANCIES

Recruitment consultants are asked to specify whether the demand for staff from employers has changed on the previous month, thereby providing an indicator of the number of job vacancies.



Vacancy growth remains subdued at year-end

Demand for staff continued to increase in December, but the rate of vacancy growth remained modest. This was shown by the seasonally adjusted Total Vacancies Index posting 52.2, which was up only slightly from November's decade low of 51.6.

Permanent and temporary vacancies

Although growth of demand for permanent staff improved to a three-month high in December, it remained among the weakest seen for ten years.

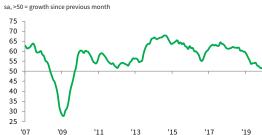
Vacancies for short-term staff continued to expand solidly at the end of 2019, despite growth easing since November. That said, the rate of increase remained subdued by historical standards.

Public & private sector vacancies

Demand for staff continued to increase across the private sector, while mixed trends were seen for public sector vacancies.

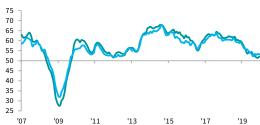
Solid rises in demand were seen for both permanent and temp staff in the private sector, though rates of growth remained historically subdued. In the public sector, vacancies rose for temp workers but fell for permanent roles.

Total Vacancies Index



Permanent / Temporary

sa, >50 = growth since previous month



Vacancy Index summary

sa, >50 = growth since previous month. *Not seasonally adjusted

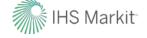
		Permanent			1	Temporar	у
	Total	Total	Private*	Public*	Total	Private*	Public*
Jul '19	54.3	54.4	57.4	47.1	53.4	56.7	49.6
Aug '19	52.9	53.0	54.2	47.0	52.2	52.2	52.2
Sep '19	52.5	52.5	52.9	47.1	53.4	56.5	50.9
Oct '19	51.7	51.7	52.6	47.0	52.9	54.0	47.7
Nov '19	51.6	51.4	52.6	45.9	53.5	54.8	47.1
Dec '19	52.2	52.1	53.2	46.7	53.2	53.6	51.3

OFFICIAL DATA: UK JOB VACANCIES

Latest data from the Office for National Statistics (ONS) showed that the number of job vacancies across the UK declined -6.9% on an annual basis in the three months to November. This followed a -6.2% reduction in the prior three-month period, to mark the quickest rate of contraction in close to a decade.

The drop left the overall number of vacancies at 794,000, with the total having fallen throughout 2019 since peaking at 861,000 at the start of the year. Notably, the current figure is the lowest recorded since the summer of 2017.









4 VACANCIES BY SECTOR

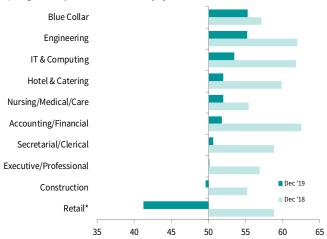
Recruitment consultancies are requested to compare the demand for staff according to sector with the situation one month ago.

Permanent vacancies

Permanent vacancies rose in eight of the ten sectors monitored by the survey at the end of the year. The steepest increases were seen in Blue Collar and Engineering. In contrast, Retail registered a further marked fall in demand for permanent workers.

Permanent Vacancies Index

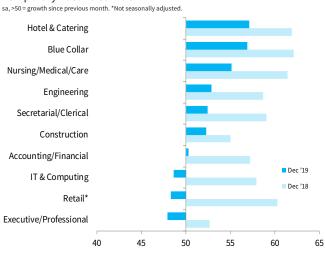
sa, >50 = growth since previous month. *Not seasonally adjusted.

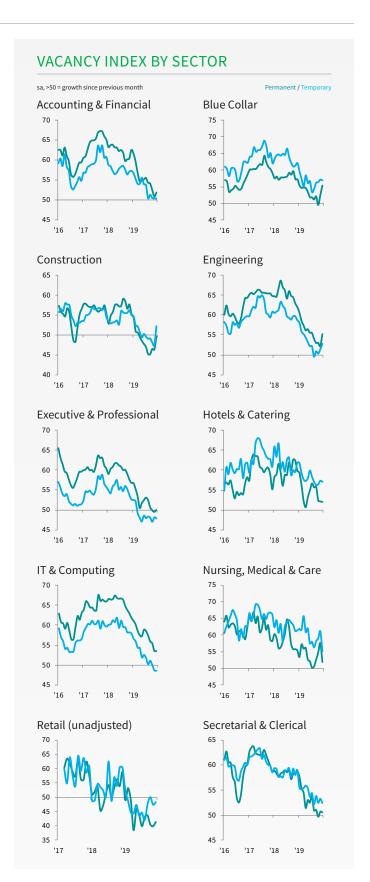


Temporary vacancies

Hotel & Catering topped the rankings in terms of temporary staff vacancies in December, followed by Blue Collar. The only sectors to record lower demand for short-term staff were IT & Computing, Retail and Executive & Professional.

Temporary Vacancies Index











STAFF AVAILABILITY

Recruitment consultants are asked to report whether availability of permanent and temporary staff has changed on the previous month. An overall indicator of staff availability is also calculated.



December sees further marked reduction in staff supply

The overall availability of candidates contracted at the end of the year, as has been the case in each month since May 2013. Although the pace of reduction was the softest for three months, it remained sharp.

The decline was driven by further falls in both temporary and permanent labour supply, with the latter noting the sharper rate of deterioration.



Permanent Staff **Availability Index**



Permanent labour supply continues to fall sharply

Adjusted for seasonal factors, the Permanent Staff Availability Index continued to signal a sharp fall in the number of permanent candidates in December. This was despite the rate of reduction easing from November. According to panel members, uncertainty stemming from Brexit and the general election as well as widespread skill shortages were the key factors weighing on candidate movement at the end of 2019.

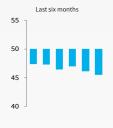
The fastest reduction in permanent labour supply was once again seen in the South of England, followed by London.

Permanent / Temporary



	UK	London	South	Midlands	North
Jul '19	42.1	46.1	39.4	43.6	42.4
Aug '19	42.6	44.2	39.4	44.4	43.4
Sep '19	42.8	41.5	42.3	42.0	45.7
Oct '19	41.6	41.9	39.2	43.3	40.6
Nov '19	41.2	41.0	38.6	43.0	44.2
Dec '19	42.1	42.9	39.1	43.5	46.2

Temporary Staff Availability Index



Steepest reduction in temp candidate numbers for six months

The availability of short-term staff across the UK also fell at the end of the fourth quarter. Furthermore, the rate of contraction accelerated to the sharpest since June. Where lower temp labour supply was reported, this was linked to a combination of upcoming IR35 legislation changes, market uncertainty and tight labour market conditions.

The number of temporary candidates fell in three of the four monitored English regions, the exception being the North of England.

Temporary Staff Availability Index

Permanent Staff Availability Index

sa, >50 = improvement since previous month

	UK	London	South	Midlands	North
Jul '19	47.4	49.8	44.2	46.1	50.6
Aug '19	47.3	47.5	47.3	42.4	49.0
Sep '19	46.5	46.5	44.3	46.0	49.3
Oct '19	47.0	49.0	46.4	41.9	47.3
Nov '19	46.1	46.0	47.1	40.6	51.9
Dec '19	45.5	49.2	44.3	39.8	50.9







6 DEMAND FOR SKILLS

Recruitment consultancies are invited to specify any areas in which they have encountered skill shortages during the latest month.

Skills in short supply: Permanent staff

Accounting/Financial Hotel/Catering Accountants Baristas Auditors Chefs Book Keepers Front of House CFOs Hospitality Credit Controllers Kitchen Porters Estimators Finance IT/Computing Insurance Analysts Management Accountants Business Intelligence Pensions Admin CNC Cyber Security Taxation Data Professionals Data Scientists Blue Collar Database Developers Drivers Developers Forklift Drivers Software HVAC Labour Software Engineers Pest Control Technical Sales Production Technology Refrigeration Site Managers Nursing/Medical/Care Trades Social Workers Warehouse Retail Construction Architectural Technicians Retail Sales Staff Construction Construction Sales Labourers Secretarial/Clerical Quantity Surveyors Administration Office Staff Engineering Receptionist Secretary Design Engineers **Electronics Designers** Engineers Other Mechanical Engineers Senior Electronic Engineers Buyers Call Centre Technicians Commercial Customer Service Executive/Professional Designers Graduates B2B Sales Compliance Security Human Resources Semi Skilled Law Skilled Marketing Telesales Portal Fee Testers Project Managers

Skills in short supply: Temporary staff

Accounting/Financial	CAD
Accountants Auditors Book Keepers Credit Controllers Finance Financial Adviser Mortgage Advisers Paraplanners Part Qualified Finance Payroll Pensions Admin	CNC Data Data Deve IT Java Tech Nurs Doct Healt
Risk	Socia
Blue Collar	Secre
Blue Collar Carpenters Drivers Forklift Drivers HGV Drivers Industrials	Admi Office Perso Rece
Manufacturing	Othe
Production Warehouse Welders	Call C Custo Skille
Construction	Teste
Construction Joiners	OTISM
Engineering	
Design Engineers Engineers Mechanical Engineers System Engineers	
Executive/Professional	
Agile Project Manager Human Resources Law Marketing Portal Fee Project Managers	
Hotel/Catering	
Baristas Catering Chefs Hospitality Kitchen Porters	
IT/Computing	
Analysts	

CAD CNC Data Professionals Data Scientists Developers IT Java Technology
Nursing/Medical/Care
Doctors Health Professionals Social Workers
Secretarial/Clerical
Administration

e Staff onal Assistant eptionist

Centre omer Service ed killed

Skills in excess supply: Permanent staff

Factory Forklift Drivers Site Managers Warehouse
Executive/Professional
Executives Human Resources Management Project Managers
Hotel/Catering
Hospitality
IT/Computing
Developers

Blue Collar

Inf	rastructure Analysts
Re	tail
	tail ore Manager
Se	cretarial/Clerical
Cl	lministration erical ersonal Assistant
Ot	her
Gr Sa Te	istomer Service aduates les am Leaders sters

Unskilled

Skills in excess supply: Temporary staff

Accounting/Financial	Hotel/Catering		
Finance	Hospitality		
Qualified Finance	Retail		
Blue Collar	Retail		
Electricians Production	Secretarial/Clerical		
Site Managers	Administration		
Warehouse	Personal Assistant		
Construction	Other		
Construction	Customer Service		
Labourers	Graduates		
Executive/Professional	Operations Team Leaders		
Project Managers	Testers		
	Unskilled		

Note: Skills can be reported as being both in short supply and excess supply as we survey various recruitment agencies across the country, so there is geographical variation as well as the possibility of candidates with particular skills being concentrated in certain areas.







7 PAY PRESSURES

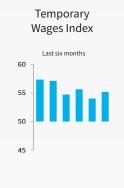
The recruitment industry survey tracks both the average salaries awarded to people placed in permanent jobs each month, as well as average hourly rates of pay for temp/contract staff.



Starting salary inflation picks up in December

Latest data showed a sharper rise in permanent starters' salaries in December. This followed the softest increase in permanent pay for nearly three years in November (albeit still strong overall). Greater competition for scarce candidates was widely attributed to the latest upturn in starting salaries.

The strongest increase was seen in the North of England, while the softest was recorded in London.

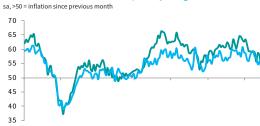


Temp pay growth quickens from November's three-year low

Recruitment consultancies signalled that temp pay rates continued to increase in December. Moreover, the rate of wage inflation strengthened from November's recent low and was sharp overall. That said, growth remained among the softest seen over the past three years. According to panellists, clients were having to up pay offers in order to attract and secure workers.

Steeper rises in short-term pay were seen in all monitored English regions bar the Midlands.

Permanent Salaries / Temporary Wages



Permanent Salaries Index

sa, >50 = inflation since previous month

	UK	London	South	Midlands	North
Jul '19	58.8	53.9	59.6	59.1	63.4
Aug '19	55.5	53.3	57.1	55.3	56.9
Sep '19	58.6	58.6	58.0	58.6	58.5
Oct '19	57.9	57.5	59.5	56.0	55.0
Nov '19	55.2	53.7	56.7	52.9	58.4
Dec '19	57.5	54.4	57.6	57.6	58.2

Temporary Wages Index

sa, >50 = inflation since previous mont

	UK	London	South	Midlands	North
Jul '19	57.3	56.1	55.8	59.1	60.3
Aug '19	57.1	52.2	56.9	61.2	60.0
Sep '19	54.7	54.0	54.1	58.6	55.4
Oct '19	55.6	55.1	56.6	53.9	53.6
Nov '19	54.0	54.0	54.2	54.0	52.5
Dec '19	55.2	55.6	55.6	53.8	53.4

OFFICIAL DATA: UK AVERAGE WEEKLY EARNINGS

Latest data from the Office for National Statistics showed that employee earnings (including bonuses) rose 3.2% year-on-year in the three months to October. This was weaker than the 3.7% increase seen over the third quarter, to mark the softest rate of expansion for just over a year.

Softer rates of pay growth were seen in both the private and public sectors. In the private sector, earnings growth eased from 3.7% to 3.2% in the latest three-month period. Meanwhile, public sector pay edged down from 3.3% to 3.1%.

UK average weekly earnings (private / public)
%yr/yr, 3mma

8









8 SPECIAL FEATURE

This section features data from the Recruitment and Employment Confederation's survey of employers.

NEW GOVERNMENT MUST FOCUS EFFORTS ON BOOSTING THE LABOUR MARKET IN 2020

The incoming government must focus on stability, investment and growth in the economy. A realistic plan for long-term trading arrangements, including for services, must be put in place in order to provide clarity to businesses and boost confidence.

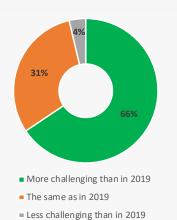
By the end of 2019, significantly more employers felt that economic conditions in the UK were worsening rather than improving. A quarter-on-quarter fall in August-October took confidence levels in economic prospects to a new low (net: -34). Throughout the year, confidence in making hiring and investment decisions remained higher than overall economic confidence. But in September-November this also fell to its lowest level (net: -8) since the REC's JobsOutlook survey began in mid-2016¹.

Amid the ongoing uncertainty, job creation has slowed with official figures highlighting an 8% fall in vacancies in 2019.

When surveyed in November 2019, ahead of the 12 December general election, two in three (66%) employers thought that economic conditions in the UK would be more challenging in 2020 than they had been in 2019. Only 4% of employers thought conditions would be better in 2020, resulting in a negative net confidence level of -62. This measure fell by 4 percentage points from the same period a year ago, when confidence in the UK economy for 2019 was at net: -58.

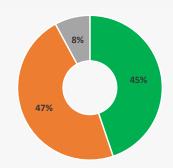
But businesses are ready to invest and significantly more firms are expected to increase their headcount than decrease it. Encouragingly, employer confidence in their own companies' prospects for 2020 was firmly in positive territory, at net: $+37^2$.

Do you think economic conditions in the UK in 2020 will be...



Please note: All percentages are rounded

Do you think that your business will...



- Perform better in 2020 than it did in 2019
- Perform as well in 2020 as it did in 2019
- Perform worse in 2020 than it did in 2019

The way in which the UK leaves the EU and the agreements the country secures, as well as slowing global growth, will impact on hiring activity this year. Persistent skills and labour shortages, which have already intensified because of a fall in immigration for work, will also remain a main concern for employers. Last year, on average half of employers expressed concern about the sufficient availability of suitable candidates for permanent hire. In addition, legislative changes – predominantly the planned extension of the off-payroll rules into the private sector from 6 April 2020 – are expected to put a strain on businesses and their recruitment partners.

The government must act now to underpin the jobs of the future. Meanwhile, the recruitment industry will continue to respond to the everchanging needs of both employers and candidates, to address heightened business concerns and provide much-needed strategic advice.

¹REC. (2019) JobsOutlook. Based on a monthly survey of employers/HR decision-makers. Available at: www.rec.uk.com/research



²Based on a survey of 201 UK employers conducted in November 2019.





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Methodology

The KPMG and REC, UK Report on Jobs is compiled by IHS Markit from responses to questionnaires sent to a panel of around 400 UK recruitment and employment

Survey responses are collected in the second half of each month and indicate the direction of change compared to the previous month. A diffusion index is calculated for each survey variable. The index is the sum of the percentage of 'higher' responses and half the percentage of 'unchanged' responses. The indices vary between 0 and 100, with a reading above 50 indicating an overall increase compared to the previous month, and below 50 an overall decrease. The indices are then seasonally adjusted.

Underlying survey data are not revised after publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series

For further information on the survey methodology, please contact economics@ ihsmarkit.com.

About IHS Markit

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions

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About KPMG

KPMG LLP, a UK limited liability partnership, operates from 22 offices across the UK with approximately 16,300 partners and staff. The UK firm recorded a revenue of £2.338 billion in the year ended 30 September 2018. KPMG is a global network of professional firms providing Audit, Tax, and Advisory services. It operates in 154 countries and has 200,000 professionals working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

About REC

The REC is the voice of the recruitment industry, speaking up for great recruiters. We drive standards and empower recruitment businesses to build better futures for their candidates and themselves. We are champions of an industry which is fundamental to the strength of the UK economy. Find out more about the Recruitment & Employment Confederation at www.rec.uk.com.

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