



# 360 TALENT PARTNERSHIP WITH CHERRY PROFESSIONAL

HOW WE HELP YOU ATTRACT AND RETAIN THE TOP TALENT IN THE REGION

[cherryprofessional.co.uk](https://cherryprofessional.co.uk)

**cherry**  
PROFESSIONAL

# Who are we?

We are the highest rated Recruitment Consultancy in the East Midlands with over 400 5\* reviews from our candidates and clients. We cover the whole of the East Midlands recruiting for Finance, HR, Administration and Business Professionals across all levels from entry to senior and executive level. We have specialist Consultants dedicated to finding the right candidates for you whether that's on an interim, contract or permanent basis.

If anyone asked us WHY we do recruitment at Cherry Professional the answer would be quite simple; because we want our clients and candidates to succeed and be happy and, also, to inspire confidence in both parties throughout the recruitment process. We strive to be the most trusted finance and office recruitment consultancy in the East Midlands; the first call if you are contemplating your career or hiring into your team.

We know that people make business happen and in recruitment that couldn't be more true. Our entire business is built on **long term, trusting relationships** with candidates and clients alike. We truly value **how important your ambitions are and that is why we work tirelessly to understand your needs.**

We are professional yet personable. We won't take your money and run, we are here for the long haul. We don't just place bums on seats, we build a deep understanding of you and your business to ensure we find the RIGHT candidate for your vacancies every time.

Our core ethos is simple — we want to inspire confidence in everyone we work with and empower our candidates, clients and staff to be successful and happy.



*100% of our candidates said they would recommend us*

*92% of clients scored us as having a "very high" level of professionalism in the recruitment process 8% said it was "high".*

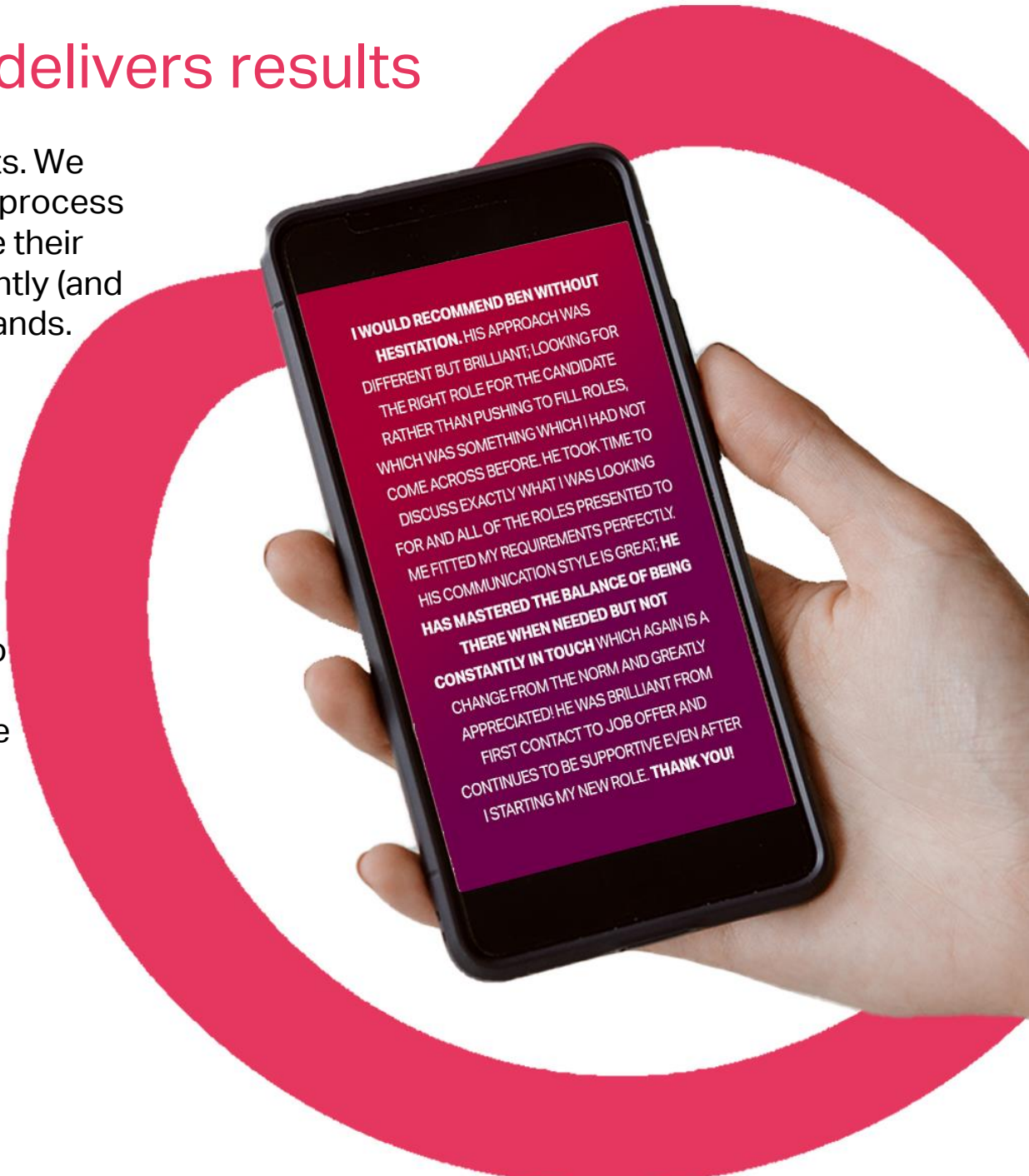
# Our process and professionalism that delivers results

We are committed to delivering excellence for our candidates and clients. We understand that it's detail that makes the difference and no recruitment process is the same. We are dedicated to helping everyone we work with achieve their goals and ambitions which is one of the many reasons why we are currently (and have been for the last 3 years) the highest rated agency in the East Midlands.

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| <b>Cherry Professional Limited</b><br>Website Directions Save Call<br>5.0 ★★★★★ 21 Google reviews<br>Employment agency in Leicester, England | <b>Cherry Professional - Derby</b><br>Website Directions Save Call<br>4.9 ★★★★★ 133 Google reviews<br>Recruiter in Derby, England | <b>Cherry Professional</b><br>Website Directions Save Call<br>4.9 ★★★★★ 239 Google reviews<br>Recruiter in Nottingham, England |
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Our Consultants are passionate about candidate experience which means they work tirelessly to ensure our candidates know we are here to help them unlock their professional potential and to connect them to the RIGHT employers and roles for their skill set. Our team provide 1:1 advice on CV writing, video presence, interview techniques and preparation as well as establishing/improving their social and online personas.

We have an established back office which means we can engage and connect with candidates swiftly, but the insight and relationships built by our Consultants is truly outstanding. We are known as experts to both candidates and clients which is why our candidates call Cherry when thinking about a career move. We will help you attract, engage and retain the best talent in the market.





# Digital and online recruitment

As the world has changed due to COVID 19 many clients are asking for guidance and support with digital recruitment and remote onboarding. We have been working hard to ensure we can provide our PSL clients **with help and strategic methods to devise an effective and proven method of digital recruitment from CV screening to interviewing, remote offer management, and onboarding and induction.** With the use of tried and tested digital recruitment tools we can provide you with advice and guides on how to recruit successfully when all of process/most of the process is completed remotely.

Our **Consultants have been trained in new digital software and processes surrounding recruitment and onboarding** so you can be confident in our advice and guidance when navigating the recruitment process.



We have been trialing and compiling information **about video software for clients to use when conducting video interviews, whether that be via live video call tools such as Zoom, Teams etc, or pre recorded video interviews/assessments.** We can advise our clients through this “new normal” of interviewing as it can be a minefield. We will be on hand to help support with the implementation of this for our PSL clients.

We will also be advising and briefing candidates about video interview best practice so you can rest assured that our candidates will be prepared with this new normal too.